

Sample article for national organizations to use when communicating to their affiliates - This article is not appropriate for taxpayer audience.

Customize and provide the following article in your communication vehicles to your affiliates/members, alerting them about a series of upcoming webcasts on financial education and asset-building. These webcasts are for partner organizations, not taxpayers.

IRS Steps up Financial Education and Asset-Building Opportunities

As the IRS continues to assist individuals and families on meeting their tax responsibilities, there is a renewed focus on helping people understand the critical role financial education and asset-building plays in their lives.

A tax refund for many low and moderate income families is the most significant financial opportunity they will have all year. For the IRS, tax time is a natural focal point to highlight reasonable financial education and asset-building opportunities, providing people with a chance to use part of their tax refund to kick-start their savings. While tax time does present a natural inroad, being knowledgeable about personal finances is a year-round practice. The IRS partners with thousands of national and community organizations throughout the nation and pointing out these opportunities may be the first time many people ever consider savings as a realistic option.

“The work we and our partners do on financial education and asset-building is critical to the financial well-being of the people who need it most”, says Mike Beebe, Acting Director of SPEC, an organization within the IRS leading these efforts.

(Insert quote from your organization director and/or representative in support of these efforts)

A series of webcasts is being developed by the IRS in the coming months to share information, best practices and insights to promote financial education and asset-building opportunities for the American public. These are intended to set the stage for educating, empowering and engaging the IRS and its partners on a shared mission of improving the financial well-being of people throughout the nation.

If you are interested in registering for these webcasts planned for **June 30, July 28, August 18, September 15 and 29**, please send an email to financialeducation@irs.gov.

NOTE TO AFFILIATES: Below are additional resources you can use to educate your customers about their finances.

Visit www.MyMoney.gov – a U.S. government website with the basics about financial information. Throughout the site, you will find important information from 20 federal agencies and bureaus designed to help you make smart financial choices.